

# PACK RECRUITING

GROWTH STRATEGIES

# # “WHAT YOU TALK ABOUT MOST, EXPANDS”

- Pack Awards Meetings – Talk about recruiting each time!
- Call each school and ask when their Open Houses are. Ask to have a table. Have a sign-up sheet with name of child, age, class, e-mail, phone number, and physical address for follow-up.
- “Uniform Wednesday” @ School, the FIRST Wednesday of each month. Tuesday is our regular Pack meeting. The Scouts are wearing their uniforms. Parents get a break! Have them wear uniform the next day.
- Ask Schools if they have any service projects around the campus the Scouts can volunteer for.

# # WHAT ARE YOU SELLING?

- Each Scout gets a free Class “B” Pack shirt when joining. Renewals afterwards are \$8 bucks.
- Ask your Church, Town, or City about any Special Events that we can volunteer for or have a table at.
- Have a Pack business card with website and/or e-mail. Pass out to each parent and be ready to give a card to prospects while having conversations. The back of the cards have Scout BSA Mission Statement, Oath, and Law.
- School Open Houses – If missed, can we provide a flyer to go home in the student’s folders?



# # YOU AS A LEADER MUST BE ALL IN!

“You can’t go swimming if you are not willing to get into the pool. Get your trunks on!  
Be IN the water...”

- Hand out Business Cards at Popcorn Booths.
- Pack annual Bowling EVENT – August – Have Scouts invite their friends. Bowling, pizza, and drinks are provided.
- Christmas Parade! Walk, pass out candy, and business cards.

“If YOU don’t buy into the Mission Statement, Oath, and Law, neither will Parents or Scouts who follow you”

“There is no better way to spend quality time with our children in a structured program with a desirable, predictable outcome than Scouting.” ~ Steve Larson – Occonechee

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~END